What is Triple Negative Breast Cancer Day?
A global awareness and grassroots fundraising campaign to help eradicate triple negative breast cancer and celebrate our amazing TNBC warriors!

Is there a fee to participate? Do I have to raise money?
No. There are no fees and no minimum fundraising requirements.

What happens to any money I donate or raise?
100% of all funds we receive from Triple Negative Breast Cancer Day fundraisers will go to TNBC specific research projects.

Who is getting involved?
Patients, families, friends, co-workers, neighbors, children, medical professionals, corporations, nonprofit organizations and TNBC survivors — all are joining the cause!

How do I get involved?
Visit https://tnbcfoundation.org/about-us/our-events/tnbc-day-2019 and select a fundraising option. If you would like to host an event, visit our plan an event page for fundraising and awareness ideas and guidelines for hosting an event.

Are there any restrictions that I should be aware of?
Yes. Any event that involves risk or incorporates alcohol will require liability insurance at your expense and may also require the participants to sign waivers of liability. If possible, consider eliminating these from your event to make planning easier and avoid added costs.

Should I have a financial or other goal in mind?
Goals are helpful in motivating your friends and family to support the cause. We encourage our fundraisers to set a goal but this is not mandatory.

How should I promote my page or event?
Social media (Facebook, Twitter, etc.) is the easiest and fastest way to promote your page or event. Please use the hashtags: #TripleNegativeBreastCancerDay and #TNBCDay. For newspapers, television and radio, you can download a customizable press release and follow the quick tips on how to engage press located at www.tnbcfoundation.org/promote-your-event

What if I have questions?
Contact events@tnbcfoundation.org with any questions you have about triple negative breast cancer day.