triple negative breast cancer fundraising ideas

Triple Negative Breast Cancer Day is a great time to make a difference in the fight against TNBC in any way you choose. The ideas presented below are by no means exhaustive. Use them as is or let them lead you to something uniquely your own. Ideas range from those simple to plan and execute to those requiring more time and effort. Ideas are organized by event type to help you find the right fit.

Events do not have to be on held on March 3rd. They can lead up to the day or happen any time during the month of March. TNBC Day is symbolic, so your event supports the purpose of the day, whenever and however you decide to participate. TNBC Day provides a great opportunity to partner with local businesses that are looking for ways to bring in new customers.

explore by event type

Utilize social media, email and your dedicated and personalized TNBC Day fundraising page that we provide.

3 x 365: Ask people to donate the equivalent of $3 a day, week, month or year. Everyone can participate and donate at a level that fits their budget and commitment.

In Honor Of: Create a donation campaign in honor of a TNBC hero, fighter or survivor. You can also honor any other milestone in the life of someone special including birthdays, graduations or anniversaries.

Hold the Latte: Ask friends to leave their jumbo latte or favorite coffee drink behind for a week and donate the $35 saved to make a difference in the TNBC Foundation’s efforts to help woman with TNBC. If 30 friends participate, you’ve raised more than $1000!

Triple Treats: Give up three desserts and donate the money saved to fight TNBC. Ask friends to donate $20, and thank them for being so sweet.

Facebook Friends: Show your Facebook friends how much you appreciate them. Make a TNBC Day donation based on your number of friends ($1 or $3 each, for example) and suggest that they donate too.

No Cookie, Cookie Sale: Ask friends to save the calories and donate the cost of a box or two of scout cookies.

Amazon Shopping for TNBCF: Choose TNBCF as your preferred charity on smile.amazon.com — every purchase made will yield a donation to TNBCF equal to 0.5% of the purchase price — on everything from toothpaste to expensive works of art! It all adds up, all year long, when your friends select TNBCF to benefit from purchases that they would be making anyway.
If you enjoy spending time with friends and family at home, here are some ideas for you.

**Party Time:** Organize a party in the name of a great cause! Send an Evite to your guests and invite them to come over for fun and great conversation. Focus your get-together on adults or make it family time and invite the kids. Include information about TNBC Day in the Evite and ask each guest to bring a prewritten check in a sealed envelope. This is a low-pressure way to raise money and spend quality time with friends and family.

**Fancy & Fun Dinner Party:** For something extra special, invite your guests to dress up as if they are going to a fancy fundraiser, but instead of asking for $1,000 a plate, just ask for $30 or more per plate. To spread the work out, make it a progressive dinner party where guests move from home to home or make it a potluck. You could theme it as a pink party and ask guests to wear their favorite pink attire.

**Triple Negative Trivia/Game Night:** Guests pay to play. Everyone loves trivia games — you could even include a few questions about TNBC. You could also go with favorite board, bingo or card games. This idea works for any size gathering — small groups could be hosted at home and larger groups could be hosted at a restaurant or other community venue.

**Silent Auction:** Collect quality items and extras from friends, family and local businesses. Host it as a silent or white elephant auction — in your home, community or even online. Scale it up or down to suit your needs and venue. Other fundraising elements like a Pink Lemonade Stand and a children’s art sale can also be incorporated.

**(Virtual) Tea Party:** Unable to host an active event but still interested in participating from home? All you’ll need is wrapped tea bags, cards and stamps. Mail out tea along with a card/note asking that the recipient enjoy their cup of tea as part of Triple Negative Breast Cancer Day — and in return make a donation of their choice to fight TNBC. The cards can also include TNBC facts.

Your neighborhood and community are filled with opportunity. Get out and about to drum up maximum support for TNBC Day!

**Healthy Happy Hour:** Organize a long walk at happy hour in lieu of a traditional happy hour.

**Spring-Cleaning Block Party:** Organize an early spring-cleaning block party and tag sale in your neighborhood with all proceeds going to TNBC Day. It’s easy to print up flyers and distribute them all over town. Add some free classified ads and alert your community paper. You’ll raise money, bring your neighbors together and get rid of all those unused items in your house.

**Ebay Sell-a-thon:** Ask your audience to find some brand new items, unwanted gifts or collectibles in their home to donate to your sell-at-thon. Photograph the items and create listings. Place them on Ebay for sale with the TNBCF code and the proceeds will go directly to TNBCF. Organize a little competition among donors for the item that sells for the most money!
**Faith Communities:** Ask your local churches, synagogues, and faith-based community groups to do a collection in honor of TNBC Day. Many groups are happy to host someone that can speak from the heart about their experience and educate others.

**Local Restaurants and Businesses:** Many restaurants and businesses encourage revenue sharing days where a portion of the proceeds goes to a local charitable organization in exchange for some promotion. Contact local chains and privately owned businesses and restaurants to inquire! It’s a great opportunity for businesses to bring in new customers on a slow day. Fact sheets or thank you cards can be given out with menus or checks.

**Private Party:** Expanding on the idea above, host a private party at the restaurant and invite your community. It’s a great way for any business to reach new customers and show that they give back to important issues.

**Coin Jars:** Coin jars are an easy way to get people involved all over your town and show that every donation helps.

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*Healthy events are the perfect way to get people actively involved. They’ll be doing something good for their own health and help others at the same time.*

**Bowling for Dollars:** Invite your friends and family to go bowling and help you strike out TNBC! Ask each person to bring along a check in any amount to be part of TNBC Day. Your local lane may help out with reduced costs — and announcing your presence to others at the venue. Bring pens and envelopes for the front counter — by the end of the night you will have added checks and cash.

**Triple Fit:** Ask your local gym to host an exercise class to benefit TNBC Day. All class fees and added donations add new strength to TNBCF efforts. Consider inviting a local nurse or health educator to attend the class and teach attendees to do breast self-exams.

**Walkathon:** Everybody understands the intent and importance of a walkathon. Sponsor a walk or run and participants collect pledges from family, friends and coworkers. You can solicit donations from local merchants from refreshments to raffle items. Walkathons work really well in conjunction with a raffle, as you can sell tickets while you gather pledges.

**Tournament:** Softball, tennis, golf, volleyball — choose your sport! Community wide events like these generate great publicity — so you’ll be raising awareness while raising funds! Ask your local gym, rec center or school to provide space and equipment. If you’re up for added details, make up posters, signs and t-shirts.

**DIY:** All of the ideas above have lots of offshoots and opportunities. From miniature golf-a-thons to cooking classes to dance lessons. Think about venues and businesses in your community that need extra promotion or have slow days.
From tempting cupcakes to a healthy dinner — appeal to the stomach and the donations will follow.

Bake Sale: A fundraising classic, because it works! Make or buy sweets to sell at work, school, or a community event. Make sure to have TNBC information on hand to educate your customers.

If you’re artistic or have a special talent, show everyone your passion on TNBC Day.

Sweet Charity Crafts for a Cause: Host a craft sale/auction and afternoon tea party.

Make and/or sell something you love: Use a TNBC theme or message. Focus on general and not date-specific items to keep sales opportunities ongoing. You could even sell your items on Ebay to benefit TNBCF!

Notecards: Notecards are a lost art! Design and sell your own — you can even take a favorite photograph and produce cards inexpensively on Shutterfly or other websites. Buyers can use them for any type of greeting or to send a supportive note to a woman with TNBC.

Ideas that the entire family can participate in.

Kid’s Art Auction: Invite children to draw, paint, sculpt and create a gallery of their work. Parents, friends and other invited guests can bid on the artwork. Art could focus on pink or family themes. Supplement the event with a bake sale or refreshments.

Penny Drive: Children can decorate cans with the TNBC Day logo and facts about triple negative breast cancer, and ask their neighbors, friends, schools and clubs to contribute.

Kid’s Favorite Snack Sale: Help your children organize a bake sale at school or in the neighborhood.

Pink Lemonade Stand: A classic!

Get all your girlfriends together make a difference while celebrating life and the gift of health.

Spa Afternoon or Night: Have an event in partnership with your local day spa, beauty or nail salon. They love bringing in new customers on a typically slow Tuesday!

Afternoon Tea and Cakes: Host at a private home or local restaurant. Make it even more fun by choosing a theme, such as “wear a hat” or “dress in pink.”

Yoga Escape: Partner with your favorite yoga or exercise studio to host morning or afternoon classes, donating the proceeds for TNBC Day. Your guests will be energized for their day.
Let’s get the men involved too!

**Mustache / Beard Competition:** Bet your friends to see who can grow the longest (or most creative) facial hair.

**Game Night:** Host a guy’s-only night of video or casino games with all winnings going to TNBC Day.

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Get your co-workers involved — your audience is already assembled.

**“Wear your jeans” to work day:** Co-workers make a donation to be able to wear jeans to work. A crowd-pleasing way to raise money and awareness.

**Desserts Delivered:** Prepare or buy enticing desserts and snacks for your office. Grab a cart and wheel your treats from office to office. Everyone will want to get in on the fun.