**Replace items in RED with your specific information.**

Triple Negative Breast Cancer Day 3.3.19

For Immediate Release

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Local Breast Cancer Survivor Gives Back
Jane Doe Organizes Walk in Town Park to support TNBC Day

City, State (March 3, 2019) – On March 3, 2019, friends, family, neighbors and coworkers of Springfield resident, Jane Doe, will put on their walking shoes for a one-mile trek around Town Park to support Jane in her fundraising and awareness efforts. This event is designed to support the annual Triple Negative Breast Cancer Day and will be one of hundreds of events held by supporters across the globe to raise awareness of triple negative disease and funds for research and programs.

“I’m proud to be participating in this landmark effort,” said Jane. “Triple Negative Breast Cancer Day, is a creative way to draw international attention to triple negative breast cancer.”

All breast cancer is not the same. Triple negative breast cancer accounts for 15 to 20 percent of all breast cancers and is often more aggressive than other forms of the disease. Unlike other breast cancers, triple negative breast cancers lack three specific receptors, and as a result, generally do not respond to existing targeted therapies commonly used to treat breast cancer. The Triple Negative Breast Cancer Foundation sponsors research to find the targeted therapy that will change the course of this disease forever.

About You

About Triple Negative Breast Cancer Foundation

Triple Negative Breast Cancer Foundation was founded in 2006 in honor of Nancy Block-Zenna, who was diagnosed at the young age of 35 with triple negative breast cancer before succumbing to the disease in 2007. In response to Nancy’s diagnosis, her friends identified a dire need to create a central source of information for this dangerous and aggressive form of breast cancer, about which little was known just a short time ago. It is the Foundation’s mission to be a credible source for triple negative breast cancer information, a catalyst for science and patient advocacy groups, and a caring community with meaningful services for patients and their families. For more information about the Triple Negative Breast Cancer Foundation, visit www.tnbcfoundation.org.

Triple Negative Breast Cancer Day is an international awareness day to be held annually on March 3rd. The mission of this annual event is to bring together individuals and communities across the globe to plan fundraisers and awareness events to take place on (or around) Triple Negative Breast Cancer Day. This initiative is sponsored by the Triple Negative Breast Cancer Foundation with support from Genentech.

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