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**THE TRIPLE NEGATIVE BREAST CANCER FOUNDATION
ANNOUNCES A CHANGE IN LEADERSHIP**

**Hayley Dinerman, Past TNBCF Board Chair, Assumes the Role of
Acting Executive Director**

FOR IMMEDIATE RELEASE (October 26, 2012) -- The Triple Negative Breast Cancer Foundation (TNBCF) announced today that its Executive Director, Ms. Lori Jasperse Redmer, will be stepping down from her current position effective immediately due to personal-related issues. During the transition period between now and November 30, Lori will assume the newly created position of Special Advisor to the TNBCF Board Chair. Also effective immediately, Hayley Dinerman, TNBCF Board Member and immediate past Board Chair will assume the position of Acting Executive Director, overseeing the day to day operations of the Foundation. Hayley will work closely with Lori and the TNBCF Board of Trustees to effect a smooth and seamless transition of responsibilities.

“On behalf of the TNBCF Board, I would like to express my appreciation and admiration for the work accomplished by Lori Redmer during her time as the Foundation’s Executive Director. TNBCF is stronger today and poised to accomplish our future objectives based on Ms. Redmer’s leadership. I would also like to take this opportunity to express my gratitude to our incoming Acting Executive Director, Hayley Dinerman, for agreeing to step forward. Her readiness to fill the immediate needs of the Foundation will enable us to continue our important efforts without interruption,” said Kurt Nygaard, TNBCF Board Chair.

Lori made many significant contributions to TNBCF during her tenure. They include, but are not limited to managing an overhaul of the Foundation’s website; launching (un) Common Knowledge, a new patient driven webcast series; managing a new partnership with the American Association of Cancer Research, where the Foundation had a role in advocating Congress for federal funding for cancer research and was chosen as a media partner for the launch of the second annual Cancer Progress report; conceptualizing and planning the first-ever Triple Negative Breast Cancer Day on 3.3.13, a national grassroots fundraising initiative; and soliciting several new key funders for the Foundation.

Her positive influence, however, goes well beyond the Foundation as she touched the lives of many patients through her selfless willingness to embrace their mutual journey as fellow triple negative survivors. This was evident when she movingly and eloquently addressed guests at the 2012 TNBCF Peace, Love and a Cure fundraiser. She said “On the path of a triple negative diagnosis, I was a reluctant traveler, and I did not speak the language. I needed a guidebook. I found that guidebook at TNBCF.org.” She continued with, “...I want to welcome all of my fellow travelers. If you are a triple negative patient actively undergoing treatment or a warrior looking back on your battle, raise your hand please! We wish you peace.” When she addressed the forum members on the TNBCF website at the beginning of her tenure, she wrote “In the beginning, I worried that cancer would define me. In fact, it has transformed me.” Lori’s transformational impact on the Foundation will be felt for years to come.

Hayley’s background fits well with TNBCF’s long-term objectives, including increasing funding for triple negative research, supporting a greater number of patients with innovative and pioneering services, and developing programming for those disproportionately affected by triple negative disease, such as those in the African-American community and who carry the BCRA genetic mutation.

In addition to her board responsibilities, Hayley is also a co-founder of the TNBCF. As such, she shared responsibility for many of the Foundation’s earliest achievements, including establishing the scientific advisory board, organizing the first Triple Negative Breast Cancer Symposium, and coordinating the launch of the groundbreaking Susan G. Komen for the Cure Promise Grant Co-Funded by the Triple Negative Breast Cancer Foundation. Because of these achievements, Hayley is extremely respected by both funders and those in the scientific community. “I could not be more proud to lead the TNBCF at this critical juncture in our history. As a dear friend of our Honorary Founder, Nancy Block-Zenna, my promise to her that we work to accelerate research in order to discover targeted therapies for this horrible disease, is as strong as ever.” “I look forward to rolling up my sleeves and getting to work on behalf of the patients and families we serve,” said Hayley Dinerman.

Ms. Dinerman came to the Foundation after years of experience in the legal arena. She worked as an Associate attorney in the Business Transactions Department of Schulte, Roth & Zabel LLP in New York, NY and then as Director of Marketing at Morgan & Finnegan LLP also in New York, NY. She is a 1993 graduate of Brandeis University, and received her J.D. from New York University School of Law in 1996. Hayley resides in New Jersey with her husband and their two daughters. She will officially step down from the Board to assume her new role as Acting Executive Director.

About The Triple Negative Breast Cancer Foundation

Launched in 2006 in honor of Nancy Block-Zenna, a young woman who was diagnosed at age 35 with triple negative breast cancer and died less than three years later, the Triple Negative Breast Cancer Foundation’s mission is to support scientists and researchers in their efforts to determine the definite causes of triple negative breast cancer, so that effective detection, diagnosis, prevention and treatment can be pursued and achieved. More information can be found at www.tnbcfoundation.org.

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